### Advt. No. NSIC/HR/E-1,3/DM,CM/16/005



# THE NATIONAL SMALL INDUSTRIES CORPORATION LIMITED (A Government of India Enterprise)

Corporate Identification No. U74140DL1955GOI002481

### **Inviting applications for Chief Manager and Deputy Manager**

The National Small Industries Corporation Ltd. (the premier Mini-Ratna Government of India Enterprise under Ministry of Micro, Small and Medium Enterprises) invites young and dynamic professionals with keen marketing sense, thorough technical acumen, adaptability and knack of tapping new business avenues to join the NSIC Team for scaling new heights. NSIC works relentlessly towards the productivity, efficiency and growth of MSME sector through a package of marketing, technical and financial facilitation. The opportunities are in the areas mentioned below.

#### I. Post: Chief Manager

Functional	Vacancies	Upper age limit	Qualification	Experience
Area				
Business Development / Marketing	04 (02-SC, 02-UR)	42 years  (Age relaxation of 5 years for SC; however, ST / OBC / PwD category candidates applying for the post shall be considered under general standard of merit and no relaxation in upper age limit shall be available to them).	A Graduate with full time MBA or equivalent having specialization in Marketing from a recognized University or Institution.  Only the following Degree(s) / Diploma(s) for the purpose of equivalency of MBA will be included:  PGDBA (Post Graduate Diploma in Business Administration - 2 years)  PGDBM(Post Graduate Diploma in Business Management - 2 years)  MMS (Masters of Management Studies - 2 years)  MMM (Masters of Marketing Management - 2 years)  PGDMM (Post Graduate Diploma in Marketing Management - 2 years)  MIB (Masters in International Business - 2 years)  PGDM (Post Graduate Diploma in Management - 2 years)	Total eight years' experience including five years' experience after MBA or equivalent Degree.
		candidates applying for the post shall be considered under general standard of merit and no relaxation in upper age limit shall be available	<ul> <li>Administration - 2 years)</li> <li>PGDBM(Post Graduate Diploma in Business Management - 2 years)</li> <li>MMS (Masters of Management Studies - 2 years)</li> <li>MMM (Masters of Marketing Management - 2 years)</li> <li>PGDMM (Post Graduate Diploma in Marketing Management - 2 years)</li> <li>MIB (Masters in International Business - 2 years)</li> </ul>	

Technology		Only the following specializations will be considered as equivalent to Marketing:  • Sales & Marketing  • Retail Management  • Sales Management  • International Business  • International Marketing  • E-Commerce Marketing & Management  • Digital Marketing  • Event Management  • Foreign Trade  Graduation in Mechanical, Civil, Electrical, Electrical & Electronics, Electronics & Communication Engineering from a recognized University or institution.	Total eight years' experience including five years' experience after Engineering Degree.
Accounts (01-	03 -SC, -UR)	CA / ICWA <b>OR</b> Graduate in Commerce with full time MBA or equivalent having specialization in Finance / Banking from a recognized University or Institution.  Only the following Degree(s) / Diploma(s) for the purpose of equivalency of MBA will be included:  • PGDBA (Post Graduate Diploma in Business Administration - 2 years)  • PGDBM(Post Graduate Diploma in Business Management - 2 years)  • MMS (Masters of Management Studies - 2 years)  • PGDFM (Post Graduate Diploma in Management - 2 years)  • PGDFM (Post Graduate Diploma in Financial Management - 2 years)  • MFM (Masters of Financial Management - 2 years)	Total eight years' experience including five years' experience after CA / ICWA / MBA or equivalent Degree.  Note: In case of candidates having the qualification of CA/ICWA, the Article-ship / Practical Training period will be counted as experience.

**IMPORTANT**: For the post of Chief Manager, the candidate should be presently working for three years or have last worked for three years in the pay scale of Rs. 20600-46500/-(IDA) OR Rs.15600-39100/- with Grade Pay of Rs. 6600/-(CDA) in case of Government sector and w.r.t. private sector, the candidate should be presently working for three years or have last worked for three years with gross monthly remuneration of Rs. 48,000/- to be considered eligible to apply. It may be further noted in case of candidates from private sector that **only gross monthly remuneration will be considered and not the CTC**.

## II. Post: Deputy Manager

Functional Area	Vacancies	Upper age limit	Qualification	Experience
Business Development / Marketing	19 including 02 vacancies for PwD (05-SC, 02-ST, 05-OBC, 07-UR)	35 years  Age relaxation of  5 years for SC/ST,  3 years for OBC,  10 years for PwD-Gen.,  15 years for PwD-SC/ST and  13 years for PwD-OBC)	<ul> <li>Administration)</li> <li>MMS (Masters of Management Studies)</li> <li>MMM (Masters of Marketing Management)</li> <li>PGDMM (Post Graduate Diploma in Marketing Management)</li> <li>MIB (Masters in International Business)</li> <li>PGDM (Post Graduate Diploma in Management)</li> <li>MFT (Masters of Foreign Trade)</li> <li>The following specializations will be considered as equivalent to Marketing:</li> <li>Sales &amp; Marketing</li> <li>Retail Management</li> <li>Sales Management</li> <li>International Business</li> <li>International Marketing</li> <li>E-Commerce Marketing &amp; Management</li> <li>Digital Marketing</li> <li>Event Management</li> <li>Foreign Trade</li> <li>Social Media</li> </ul>	Should have experience of five years (after Graduation) in a reputed Public / Private sector organization in the relevant field.
Technology			Graduation in Mechanical / Electrical / Electrical & Electronics / Information Technology / Computer Science Engineering from a recognized University or Institution.	Should have experience of five years (after Graduation) in a reputed Public / Private sector organization in the relevant field.

Finance Accounts	&	12 including 01 vacancy for PwD (03-SC, 01- ST, 03- OBC, 05- UR)	A Graduate in Commerce with CA / ICWA / MBA / PGDBM having specialization in Finance / Banking from a recognized University or Institution.  In addition to MBA/PGDBM, the following Degree(s) / Diploma(s) will be considered as eligible qualifications:  • PGDBA (Post Graduate Diploma in Business Administration)  • MMS (Masters of Management Studies)  • PGDM (Post Graduate Diploma in Management)  • PGDFM (Post Graduate Diploma in Financial Management)  • MFM (Masters of Financial Management)	Should have experience of three years (after Graduation) in a reputed Public / Private sector organization in the relevant field.  Note: In case of candidates having the qualification of CA/ICWA, the Article-ship / Practical Training period will be counted as experience.
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Desirable: The applicants having knowledge of ISO Certification will have an added advantage.